



Methodology

M&CI scans the market for relevant activities of major players (e.g. governments, associations, competitors, etc.) to provide actionable intelligence that can help formulate recruitment strategies. This can be generated as a standalone market watch report in a pre-defined frequency (monthly, quarterly, or semi-annual) or it can be a market analysis segment as part of a bigger project.

Typical Components



Market Watch Reports

These are typically 2-6 page reports containing information that the stakeholder wishes to monitor regularly, covering specific geographies, roles, and companies.

Typically we are requested to provide insights on the following:

- Regulatory Changes
- Competitor Activities
- Demand Analysis
- Headcount Movements
- Spotlights on Current Events

As the reports mature (after 3-4 generations), an analysis can be drawn to establish trends and patterns.



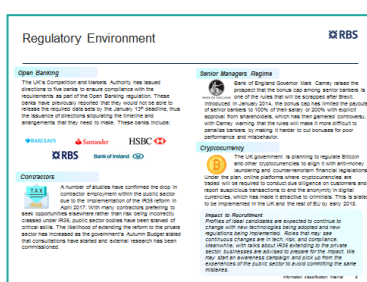
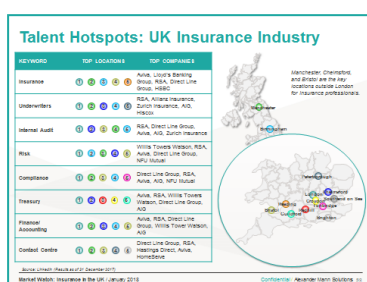
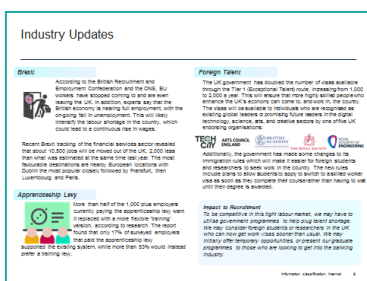
Market Analysis

These insights usually forms part of a bigger ad-hoc report containing information on topics relevant to a specific project.

Typically we are requested to provide insights on the following:

- Demographics
- Talent Supply & Demand
- Competitive Landscape
- Emerging Talent Pipeline

Example Output Reports



Pricing & Timescales

Please note prices are dependent upon a number of key factors which include: regions/countries to cover, target companies, roles/job families, depth of insight.

Pricing and timescales are therefore agreed upfront after a briefing has taken place. Typical price ranges and timescales are as follows:

Market Watch Reports:	
Small	£1,500 / Quarter
Medium	£3,000 / Quarter
Large	£6,000 / Quarter

Market Analysis:	
Small	£1,500 - £3,000
Medium	£5,000 - £12,000
Large	£20,000 - £40,000